

America Today



Ideelle und materielle Unterstützung erhalten wir von unseren Projektpartnern:

INHALTSVERZEICHNIS

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The following teaching material focusses on Donald Trump, his presidency and his political and economic actions. It gives pupils the opportunity to refresh and expand their knowledge on different aspects concerning the American economy and invites them to actively talk about and form their own opinion on different topics.



1 GETTING TO KNOW DONALD TRUMP

1.1 Introduction

Donald Trump is the 45th president of the United States of America.

a) What do you know about him, what have you heard on the news? Write your thoughts on the board. Remember to use only keywords.



<https://witeboard.com>

b) Read the following information on Donald Trump taken from Wikipedia and complete the text with the missing words from the word bank. There are two words you won't need.

Donald John Trump (born June 14, 1946) is the 45th and current president of the United States. Before entering (1), he was a businessman and television personality.

Trump was born and raised in the New York City borough of Queens and received an economics degree from the Wharton School at the University of Pennsylvania. He took charge of his family's (2) business in 1971, renamed it The Trump Organization, and expanded it from Queens and Brooklyn into Manhattan. The company built or renovated skyscrapers, hotels, (3), and golf courses.

Trump later started various side ventures, mostly by licensing his name. He managed the (4) until his 2017 inauguration. He owned the Miss Universe and Miss USA (5) from 1996 to 2015, and produced and hosted *The Apprentice*, a (6)

show, from 2003 to 2015. *Forbes* estimates his net worth to be \$3.1 billion.

Trump entered the 2016 presidential race as a (7) and defeated 16 other candidates in the primaries. Commentators described his political positions as populist, protectionist, and nationalist. He was elected in a surprise victory over Democratic (8) Hillary Clinton, although he lost the popular vote.

He became the oldest (9) U.S. president, and the first one without prior military or government service. His (10) and policies have sparked numerous protests. Trump has made many false or misleading statements during his (11) and presidency. The statements have been documented by fact-checkers, and the (12) have widely described the phenomenon as unprecedented in American politics. Many of his (13) and actions have also been characterized as racially charged or racist.

casinos	company	Democrat	first-term	real estate
politics	beauty pageants	Republican	reality television	election
nominee	policies	campaign	media	comments



Abbreviated from: https://en.wikipedia.org/wiki/Donald_Trump

c) What do the following words taken from the text mean? Explain them in English.

candidate	
victory	
inauguration	
policy	
defeat	
estimate	
vote	
protest	

The text says that Donald Trump's political positions are described as populist, protectionist and nationalist.

d) What do you think about these characteristics? Do they apply? Why (not)?

e) Read through the following facts about Donald Trump. Write down your personal top three and give your reasons.



<https://www.seriousfacts.com/donald-trump-facts/>

1.2 Donald Trump's inauguration and the American Dream

On January 20, 2017, Donald Trump was inaugurated as the 45th president of the United States of America.

a) Watch the itinerary of his inauguration day on YouTube, then work on the following questions:

What are the different stops of the president-elect on his inauguration day?

Based on the parts you heard from Donald Trump's speech, what is his message to the people?



<https://www.youtube.com/watch?v=IGvze1joRrA>



Almost all the videos available on YouTube can be subtitled. To activate subtitles click on the settings icon at the bottom bar. If the video supports subtitles, a pop-up window will appear with options. Select the language and the subtitles will be displayed at the bottom of the video.

Donald Trump's official campaign slogan in his 2016 presidential election was "Make America great again", #MAGA.

b) Discuss in class:

- What does it stand for? What message does it convey? Why was it so effective? Does it appeal to you? Why (not)?
- What does the American Dream mean? Together with your partner collect ideas.

c) Read through the definition of the American Dream taken from Wikipedia and, in your own words, summarise the main idea of the American Dream.

The American Dream is a national ethos of the United States, the set of ideals (democracy, rights, liberty, opportunity and equality) in which freedom includes the opportunity for prosperity and success, as well as an upward social mobility for the family and children, achieved through hard work in a society with few barriers. [...] Life should be better for everyone, with opportunity for each according to ability or achievement regardless of social class or circumstances of birth.



Abbreviated from: https://en.wikipedia.org/wiki/American_Dream

The American Dream – the main idea in one sentence:

Donald Trump, at his announcement speech* in June 2015, proclaimed:

"Sadly, the American dream is dead. But if I get elected president, I will bring it back bigger and better and stronger than ever before, and we will make America great again."

d) What does this statement indicate? How did Donald Trump present the time before his presidency and what does he promise?

*the speech, in which Trump officially announced that he would run for president June 2018

1.3 Donald Trump: different views

From the very start of Trump's presidency, Americans have been divided along partisan¹ lines in their views of him. But partisan divisions in U.S. politics are certainly nothing new.

a) Watch the following video, on the divide between parties. Before you start, match the following words with their definition.

partisan

somebody who causes other people to disagree on different political views

polarization

the more recent years/decades of history, in which people were voting

divisive

a person who strongly supports a particular leader, group or idea (a follower)

politically divisive person

causing people to be split into groups that disagree with or oppose each other

modern polling era

the act of separating or making people separate into two groups with completely opposite opinions



<https://www.youtube.com/watch?v=UhZSTfJbZXU> published November 14, 2018, by the Pew Research Center (<https://www.pewresearch.org/>).

¹ partisan = Parteianhänger

b) What are different views of Republicans and Democrats on immigrants and community life? Complete the following chart.

	Republicans	Democrats
immigrants		
type of community		

c) What aspects are mentioned to have led to partisan divisions under Donald Trump? In your opinion, what does that say about Donald Trump? What is the bottom line?

1.4 Presidential elections in the USA and in Austria

a) How is the American president elected? Watch the short video to give you a first impression of the election process.



<https://www.usa.gov/election>

In contrast to the American system, how is the Austrian president elected? Get together in groups of three to four pupils and choose one of the two countries, then do some research on the way the president is elected and prepare a short PowerPoint presentation.

Keep in mind the key elements of designing PowerPoint slides: Keep it short and simple! That means: not too much information and keywords (in large print) only! Every group has three minutes for their presentation. Choose one speaker and make sure you prepare what s/he says. Stick to the most important things.

b) In class, compare the two election systems. How do they differ, where do you see parallels? What do you feel could be improved in each case?



1.5 How polarizing is Trump compared to other presidents in US history?

a) Read the first four paragraphs of the following article on how Trump compares to other presidents in the history of the USA. Then work on the questions below.



Gregory Eady, Justin S. Vaughn, and Brandon Rottinghaus, March 20, 2018

<https://www.brookings.edu/blog/fixgov/2018/03/20/comparing-trump-to-the-greatest-and-the-most-polarizing-presidents-in-u-s-history/>

- How is Donald Trump viewed according to this survey?
- Which of Trump's political actions are mentioned in the article as reason for this rating? Do you know what they each are about?



2 THE US-CHINA TRADE WAR

2.1 Facts

Watch the PBS News Hour news item (10') on how the tensions between China and the USA affect U.S. Economy. William Brangham talks to Iowa farmer Denny Friest and the National Retail Federation's David French about what they see in agriculture and retail – two sectors caught in the crossfire.



<https://www.youtube.com/watch?v=ynEvxgUmihY>

a) What are the two representatives' views on the trade war as regards their economic sector? Look at the words below and make sure you know what they mean. Can you explain each of them in English? Which word field are they taken from? Then read the article about the US-China trade war.

war	battle	(to) hit	negotiation tactic	truce
talks	escalation	(to) hit back	(to) negotiate	



<https://www.bbc.com/news/business-45899310>, Sept 2, 2019

CNN Business Perspectives: Trump's trade war with China is worth the fight

CNN legal commentator James D. Schultz, who served as special assistant to the president in the Office of White House Counsel during the Trump administration, comments on how the trade war will be worth in the long run.



James D. Schultz, August 23, 2019

<https://edition.cnn.com/2019/08/15/perspectives/trade-war-trump-triumph/index.html>

b) Answer the following questions.

- How does he explain the ups and downs of the stock market at the moment?
- What is his solution to end China's "unfair trading practices"?
- How does he explain farmers' loyalty to the president?
- What does he say about the context of the trade war?
- What is your opinion?



The trade war in the headlines

c) Read through the different news headlines and article snippets taken from different newspapers, all of them covering the US-China trade war. Compare the different views. Discuss in class.

Why Trump's trade war is a blessing in disguise for Chinese leaders

Tariffs and the US president's bluster are tightening the screw, but could be a much-needed reminder of China's real strength and limitations



South China Morning Post Columnist Wang Xiangwei, 22 September 2018

<https://www.scmp.com/week-asia/opinion/article/2164983/why-trumps-trade-war-blessing-disguise-chinese-leaders>

Trump already has won the trade war with China

When it comes to reaching a trade deal with China, President Trump may be his own worst enemy. Instead of accepting that he already has achieved the bulk of U.S. negotiating objectives — and effectively won the trade war — the president has been sidetracked by procedural issues and negotiating gambits that distract from the overall success of the administration's policy.



Donald Gross, opinion contributor, 08/27/19

<https://thehill.com/opinion/finance/458846-trump-already-has-won-the-trade-war-with-china>

Donald Trump changes trade war tack – again – with softer line on China

US president dials down the rhetoric, says Chinese negotiators contacted Washington for more talks on the weekend.



Stuart Lau, Catherine Wong, 26 Aug, 2019,

<https://www.scmp.com/news/china/diplomacy/article/3024366/donald-trump-china-seeks-more-trade-war-talks-united-states>



Trump's trade war with China is about to get worse

The costs of the US-China trade war have increasingly fallen on Americans, rippling through supply chains and putting pressure on prices across the country. Tariff escalations set to begin this weekend are expected to be felt in every region of the country. But states highly exposed to trade with China are poised to be hit particularly hard.



Andy Kiersz, Gina Heeb, Aug. 30, 2019,

<https://markets.businessinsider.com/news/stocks/maps-biggest-trading-partners-trade-with-china-by-state-2019-8-1028488609>

As Trump escalates trade war, U.S. and China move further apart with no end in sight

President Trump's trade war with China entered new territory on Sunday as his next round of tariffs took effect, changing the rules of trade in ways that have no recent historic precedent and driving the world's two largest economies further apart.



Ana Swanson, Sept 1, 2019,

<https://www.nytimes.com/2019/09/01/world/asia/trump-trade-war-china.html>

Trade war: US hits China with new wave of tariffs

The new tariffs are a sharp escalation in the bruising trade war and could cost households \$800 a year. The move is the first phase of US President Donald Trump's latest plan to place 15% duties on \$300bn of Chinese imports by the end of the year. In response, Beijing began to introduce measures targeting \$75bn worth of US goods. What was initially a dispute over China's allegedly unfair trade practices is increasingly seen as a geopolitical power struggle.



Katie Prescott, Okt 21, 2019,

<https://www.bbc.com/news/business-49505781>

2.2 Farmers in the trade war

In summer China cancelled all imports of US agricultural products.

a) Together with your neighbour think about the consequences of this move for US farmers and the American economy. Then read the highlights of an article about the problems US farmers are facing as a result of the trade war and work on the tasks below.

"It's really, really getting bad out here," Bob Kuylen, a farmer of 35 years in North Dakota, told CNBC. "There's no incentive to keep farming, except that I've invested everything I have in farming, and it's hard to walk away."

U.S. farmers lost their fourth largest export market after China officially cancelled all purchases of U.S. agricultural products, a retaliatory move following President Donald Trump's pledge to slap 10% tariffs on \$300 billion of Chinese imports.

China's exit piles on to a devastating year for farmers, who've struggled through record flooding and droughts that destroyed crop yields, and trade war escalations that have lowered prices and profits this year.

Farmers are an important voting base for Trump, who is running for re-election next year. Although they are struggling now due to the trade war, farmers appear to remain loyal ... Most farmers in his community are Trump supporters who will continue to support him through the trade war. "People say the problems have nothing to do with Trump," one farmer said.



Emma Newburger, Aug 10, 2019,

<https://www.cnn.com/2019/08/10/trump-is-ruining-our-markets-farmers-lose-a-huge-customer-to-trade-war-china.html>

- China is America's 4th largest export market. Who are other important export markets for the US?
- What do farmers have to struggle with?
- Why do you think it is "hard to walk away", as one farmer puts it?
- Why do you think farmers are loyal to the president even though they struggle at the moment?
- Find words from the article that match the following explanations taken from a dictionary:

- 1 _____ the selling and transporting of goods to another country
- 2 _____ a product or service that is brought into one country from another
- 3 _____ the amount of money that you have to pay for something
- 4 _____ a thing that is grown or produced, usually for sale
- 5 _____ the activity of buying and selling or of exchanging goods or services between people or countries
- 6 _____ the money that you make in business or by selling things, especially after paying the costs involved
- 7 _____ to buy property, shares in a company, etc. in the hope of making a profit



Source: <https://www.oxfordlearnersdictionaries.com/>

Farmers' views of Trump

b) Watch the following video on the US-China Trade War. Then do the tasks below.

NBC News' Vaughn Hillyard reports from Iowa, where he spoke to some farmers about the trade war and how it has changed their views of the president.

In the video the Market Facilitation Program (MFP) is mentioned. This program provides assistance to farmers who are directly impacted by foreign tariffs, it is meant as partial compensation for losses occurring because of trade disputes.



https://www.youtube.com/watch?v=x2Db1o_RdVs

- How have the farmers' views changed? What do they say about the current situation? What is the main message of the video? Can you wrap it up in one sentence?

3 TRUMP'S ECONOMY

3.1 The American Economy

a) Read the 2nd section ("economy") of the article on how Donald Trump's first two years of administration have influenced the American economy. Then work on the task below.



Julian Borger in Washington, Dominic Rushe, Oliver Laughland,
Oliver Milman and David Taylor in New York, January 18, 2019.

<https://www.theguardian.com/us-news/2019/jan/18/donald-trump-two-years-five-key-policy-areas>

- Which aspects of the economy are described as being successful, which areas are viewed a bit more critical?

SUCCESSFUL	CRITICAL

Fact check: Is it really the "best economy ever?"

b) Read the article taking stock of Donald Trump's statement that his economy is the best economy in the history of the country. Then do the tasks below.



Aimee Picchi, June 5, 2018,

www.Cbsnews.com

When writing about the successful economy, a lot of figurative language is being used. Have a look at some expressions from the article and discuss what they mean.

economic growth is accelerating	juicy annual raises	today's wage growth seems anemic	economic activity is spurting to well above 3 percent
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c) The following words are taken from the article. Complete the table with the missing verbs, nouns and adjectives.

VERB	NOUN	ADJECTIVE
hire		
	confidence	
	growth	
expand		
	activity	
		declining
	analyst	
believe		
	comparison	
increase		
	participation	

Taking stock at economic predictions: will the boom last?

d) A year ago, Trump's administration was praised for an economic boom. Read through this article, then do the tasks below.



Jeff Cox, Sep 7, 2018

<https://www.cnbc.com/2018/09/07/how-trump-has-set-economic-growth-on-fire.html>

- Spend some time on the internet browsing through recent news and headlines to find out in how far the assumptions Donald Trump's critics were up to a year ago have proven true or not. How is Trump's economy doing today and what are the forecasts? Compare your outcomes and discuss in class.
- The article mentions a positive business atmosphere, a high level of optimism from both consumers and businesses. What positive effect on the economy does such an optimism have? Discuss your ideas in class.
- Based on your previous research, has this positive atmosphere continued/lasted?
- Earlier on you worked on the idea of the American Dream. In how far does this positive business attitude reflect the ideas of the American Dream? Discuss with your partner.

3.2 Tump's economy: a closer look at numbers



Donald Trump often claims the economy is doing better now than it has when he was elected. In his effort to present his economic policies as successful in encouraging businesses to invest in new facilities and create jobs, he has on several occasions taken credit for business investments that began before he became president. The following table illustrates some of the key economic variables in the last two years of the Obama Administration (2015–2016) and the first two years of the Trump Administration (2017–2018).

a) Compare the numbers and discuss them: Is the economy doing better now or not? Is it justified to claim so? Why (not)?

Variable	2015	2016	2017	2018
President	Obama	Obama	Trump	Trump
Real GDP Growth	2.9 %	1.6 %	2.2 %	2.9 %
Job Creation per Month (000s)	227	193	179	223
Unemployment Rate (December)	5.0 %	4.7 %	4.1 %	3.9 %
Inflation Rate (CPI-All, Avg.)	0.1 %	1.3 %	2.1 %	2.4 %
Real Median Household Income \$	\$58,476	\$60,309	\$61,372	Avail. Sept '19
Real Wage Growth \$	2.2%	1.3%	0.4%	0.6%
Stock Market Annual % Increase (SP 500)	-0.7%	+9.5%	+19.4%	-6.2%
Budget Deficit % GDP	2.4%	3.2%	3.5%	3.9%
Number Uninsured (Millions)	28.4	28.2	28.9	29.4 Sept
Trade Deficit % GDP	2.7%	2.7%	2.8%	3.0%



Source: https://en.wikipedia.org/wiki/Veracity_of_statements_by_Donald_Trump

3.3 Trump vs. Obama

a) Watch the following video, a discussion of finance experts reacting to differing opinions comparing Obama's to Trump's economy and sum it up in no more than three sentences. What is the bottom line? Do you agree/disagree? Why (not)?



<https://finance.yahoo.com/video/health-labor-market-trump-vs-160719908.html>



4 TRUMP'S USE OF TWITTER

a) Read the first section of an article about how President Donald Trump's use of Twitter has changed social media and the status of the US president. Then work on the questions below.



Andrew Buncombe, 17 January 2018,

<https://www.independent.co.uk/news/world/americas/us-politics/the-twitter-president-how-potus-changed-social-media-and-the-presidency-a8164161.html>

- How are Donald Trump's Twitter messages presented in the article? What is criticised, what is pointed out positively?
- What is said about his style of writing?
- In what way is Trump's use of Twitter "modern day presidential"? What does he mean by that?
- Trump says twittering allows him to connect with the country without the influence of the media. What do you think about this statement? What does it say about Trump's opinion of the media?
- What do you personally think about Trump's use of twitter? Give reasons for your opinion.

Trump, the first Twitter-based president: react to a quote

The most unique feature of Donald Trump's presidency is the intense and unprecedented use of the internet as a political tool. He is even called the first "Twitter-based president".

b) Read through the following quote about Trump's active online presence. Then react to the questions below.

Trump's [...] continued success is owed largely to his ability to navigate the modern globalized world. However, the rest of his presidency develops, at least one aspect will remain constant: Trump's active online presence is not only definitive of his presidency but no doubt will shape and inspire all subsequent national elections for as long as social media can reign supreme.



Jordan Hollinger, 11/09/2017,

<https://www.diggmagazine.com/articles/Trump-Twitter-Based-Presidency>

- What is meant by Trump's "ability to navigate the modern globalized world"?
- In what way will Trump's online presence "shape and inspire all subsequent national elections"?

Trump's twitter audience

In May 2018, a Gallup poll about Donald Trump's Twitter audience was conducted based on telephone interviews. From a big-picture perspective Trump's use of Twitter as a primary means of presidential communication appears to be most effective.

c) Have a look at the numbers below. Compare and discuss them in class.

Most Americans Report Following Trump's Tweets	
Most Americans report following Trump's tweets: President Trump uses the social media platform Twitter for posting messages, tweets. When thinking about the tweets and the discussions of his tweets in the news, how much do you see, read or hear about Donald Trump's tweets?	
U. S. adults %	
a lot	53
a fair amount	23
not much	13
nothing at all	11

Americans, Twitter and Trump	
Percentage of all U.S. adults who:	
have a Twitter account.	26
have a Twitter account and follow @realDonaldTrump.	8
have a Twitter account, follow @realDonaldTrump and read all or most of Trump's tweets.	4



Source: <https://news.gallup.com/poll/234509/deconstructing-trump-twitter.aspx>

Another poll, conducted by Morning Consult in April this year among 1,995 registered voters, suggests that Donald Trump's participation on Twitter could actually hamper his chances of winning a second term.



Steven Shepard, 05/01/2019

<https://www.politico.com/story/2019/05/01/morning-consult-poll-trump-twitter-1295248>

Nearly half of respondents, 46 percent, in a POLITICO/Morning Consult poll say that, yes, Trump's Twitter use hurts his bid for re-election — more than twice the number who say his direct-to-voters Twitter account is an asset.

Seven in 10 respondents said Trump uses Twitter too much, and 14 percent said he uses it the right amount. There were actually a few respondents, 1 percent, who said Trump doesn't tweet enough.

d) Having done research on the president's use of Twitter, the amount he writes, his writing style, etc, what do you think: Will Trump's use of his favourite social network influence people's election behaviour? Why (not)? Discuss in class.

It's quiz time: Twitter the news!

Trump uses the platform Twitter like no other political leader. Have a look at some of Trump's twitter messages to get an impression of how he writes.

Now it's your turn: Choose a fairly recent political situation/event, national or international, and study the news covering it, what happened, the consequences etc. Choose some three to five highlights in the timeline of this event and wrap them up in Twitter messages, i.e. summarise the event by writing three to five tweets. Then read the tweets out loud in class and let the others guess what they are about.

5 ANSWERS

1. GETTING TO KNOW DONALD TRUMP

1.1 Introduction:

b)

(1) politics	(2) real estate	(3) casinos
(4) company	(5) beauty pageants	(6) reality television
(7) Republican	(8) nominee	(9) first-term
(10) election	(11) campaign	(12) media
(13) comments		

c)

candidate	a person who is trying to be elected or is applying for a job
victory	success in a game, an election, a war, etc.
inauguration	a special ceremony at which a new public official or leader is introduced or a building or organization is officially opened
policy	a plan of action agreed or chosen by a political party, a business, etc.
defeat	to win against somebody in a war, competition, sports game, etc.
estimate	to form an idea of the cost, size, value etc. of something, but without calculating it exactly
vote	a formal choice that you make in an election or at a meeting in order to choose somebody or decide something
protest	to say or do something to show that you disagree with or disapprove of something, especially publicly

(taken from <https://www.oxfordlearnersdictionaries.com/>)

1.2 Donald Trump's inauguration and the American Dream

a)

Further suggestion: Watch Donald Trump's inauguration speech in full length with your pupils. Work on the following two tasks: 1. Let your pupils discuss what their impression of Donald Trump is. 2. Let them summarise the main message of the speech in a couple of sentences.

→ <https://www.youtube.com/watch?v=sRBsJNdK1to>

1.3 Donald Trump: different views:

a)

partisan	a person who strongly supports a particular leader, group or idea (a follower)
polarization	the act of separating or making people separate into two groups with completely opposite opinions
divisive	causing people to be split into groups that disagree with or oppose each other
politically divisive person	somebody who causes other people to disagree on different political views
modern polling era	the more recent years/decades of history, in which people were voting aspects of national economy

b)

	Republicans	Democrats
immigrants	remain sceptical about the contributions immigrants make to the U.S.	say immigrants do more to strengthen the country
type of community	express a strong reference for big houses and widely spaced, drivable communities	for the most part say they want a smaller house closer to amenities such as schools, stores and restaurants

1.4 Presidential elections in the USA and in Austria

Together with your pupils watch the video. Then divide your pupils in groups and let them choose which election system they want to work on. Make sure you have pupils working on both.

For their research, they do not need to go into too much detail, some introductory information (e.g. wikipedia) might be enough. The main point is to learn to extract information, put it together in keywords and be able to sum it up in a way that others can follow easily. Give a time limit so that nobody exceeds their time for the presentation.

After all the pupils are finished, let them briefly compare the two systems. Focus on the main difference: indirect vs. direct vote.

1.5 How polarizing is Trump compared to other presidents in US history?

View:

President Trump is viewed very low. He comes last in the overall greatness rating and is ranked as the most polarizing of all presidents.

Political actions:

- seeking to implement a travel ban → executive orders restricting citizens of seven, later six Muslim-majority countries in 2017
- dismantling Obamacare → from the beginning of his presidency the Trump administration has tried to dissolve the Obamacare
- withdrawing from a global climate pact: In 2017, Donald Trump announced that the U.S. would cease all participation in the 2015 Paris Agreement on climate change mitigation.
- agreeing to move the U.S. embassy in Israel to Jerusalem.

2. THE US-CHINA TRADE WAR

2.1 Facts

b)

- The ups and downs are no sign that Trump's policy is failing, the markets simply react to and fluctuate as the US and China go back and forth in trade negotiations.
- He suggests applying pressure, to stay the course and continue to add tariffs.
- President Trump provides subsidies and negotiated trading deals with other countries/markets.
- He suggests to view the trade war within the context of the Trump administration's broader trade policy.

2.2 Farmers in the trade war

a) sample solution

- Canada, Mexico, China, Japan and United Kingdom are the most important trade partners.
- Floods and droughts destroyed crops. Trade war escalations have lowered prices and profits.
- As a farmer you are self-employed, which means that what you put into your work is more than just money, so it is hard to just leave everything behind and find yourself a new job.
- Farmers might say that the problems have nothing specifically to do with Trump, but are a difficult phase in politics at the moment.

(1) export	(2) imports	(3) price	(4) products	(5) trade
(6) profit	(7) invest			

3. TRUMP'S ECONOMY

3.1 The American Economy

a)

SUCCESSFUL	CRITICAL
<p>about 5m jobs have been created, impressive improvements, but still a long way to go</p> <p>US has experienced 99 months of consecutive jobs growth</p> <p>wage growth is finally picking up after years of stagnation</p> <p>biggest policy achievement is the \$1.5tn tax cut (November 2017) → helped Democrats win midterm elections</p>	<p>some big problems – many of his own making high level of unemployment</p> <p>so far only 5m jobs have been created, a slowdown of job growth seems inevitable</p> <p>Trump has torn up many trade agreements + antagonised his largest trading partners, triggered dramatic sell-offs on stock markets and a slowdown of Chinese businesses</p>

c)

VERB	NOUN	ADJECTIVE
hire	hiring	hired
to confide in	confidence	confident
to grow	growth	growing
expand	expansion	expanding
to activate	activity	active
to decline	declination	declining
to analyse	analyst	analysing
believe	belief	(un)believable
to compare	comparison	comparable
increase	increase	increasing
to participate	participation	participatory

4. TRUMP'S USE OF TWITTER

a)

- There are too many messages, already very early in the morning, written without reflection, always covering the same topics. At the same time, they are highly effective, you get to know what the president thinks. It's a way of directly addressing the people.
- Always the same topic, brash, petulant, and aggressive. Tweets contain claims that are often untrue. They're petty, mean-spirited.
- He writes the messages himself, does not pay somebody to write „politically correct“ things but rather uses the platform like an average citizen of the United States.

IMPRESSUM

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